

Don't get HOOKED

Before you click, be on the lookout for the tell-tale signs of a phishing email. Following these basic steps can help protect you, AVRCE and our stakeholders.

1



BE CAUTIOUS

Always be careful when using email. Follow precautions before clicking links or opening attachments.

2



SPELLING ERRORS

Many phishing emails contain strange phrasing, typos and poor grammar. Attackers will hastily send emails to numerous people, hoping to “cast a wide net” and trick an unsuspecting victim.

3



URGENT ACTION

Watch out for calls to action with a deadline or a suggested consequence meant to cause panic. Attackers use time-sensitive and threatening language to increase the chance of clicking.

4



VERIFY LINKS

Phishing emails may contain a link that appears to be legitimate. Double-check by hovering your mouse over the link to see the actual URL.

5



“FROM:” ADDRESS

An email’s “From:” address can be forged. Attackers may slip a small typo into the address to make it look like it’s from a legitimate source, like a senior administrator, a bank or a retailer.

6



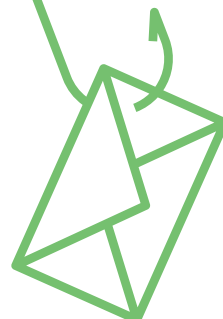
PERSONAL INFORMATION

Emails asking for personal information are always suspect. Follow the previous steps before providing usernames, passwords or confidential information of any kind.



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